

Thank you for expressing interest in writing for <u>TourismTiger's blog</u>! We look forward to reading what you come up with. Before you get started, we want to give you some guidelines:

1. Our audience is exclusively tour and activity operators. Please make sure that whatever you write is relevant and *useful* to this audience.

2. The content must be 100% original. It should not be published anywhere else, either previously or at any time in the future.

3. Your submitted blog post should be already proofread and easy to read, even if one is just skimming. We recommend using a program like <u>Grammarly</u>.

4. TourismTiger reserves the right to edit the blog post, while not changing the meaning of your post as a whole, or any core ideas. We will send back the edited version for your approval before publishing.

5. We understand that you may use your blog post as a way to bring attention to yourself and your company. However, posts that are simply advertisements will not be published. <u>Here</u> is a great example of what we are looking for from Crowdriff. The article promotes Crowdriff while being first and foremost great advice for tour operators.

6. Before submitting, please double check that none of the content violates any copyright law. If you are looking for a website that provides great stock photos, try <u>Unsplash</u>.

7. Your blog post should fit somewhere between 300 and 1,500 words.

8. Any statistics or claims need to be linked to a citation.

9. We publish a maximum of one blog post per week. We will publish yours at the first available time, but we can not guarantee when that will be.

10. We reserve the right to not publish your post for any reason.



Please consult the checklist below for the materials that we need from you:

- Your guest post
- An author photo
- An author bio
- □ At least one image
- □ Any social media profiles you want us to link to